



## The National Institute of Development Administration

### Announcement

#### List of the 2022 Preliminary Candidates for Thesis/Dissertation Competition

In reference to the announcement 319/2022 on the 2022 thesis and Dissertation Competition, the screening committee is pleased to announce the names of qualified candidates who are to make a mandatory oral presentation of their theses/dissertations as listed below:

#### 1. Doctoral degree dissertations classified by academic disciplines as follows:

##### Public Administration: 3 persons

Name - Surname	Dissertation title
4. Miss Nguyen Thi Thanh Thuy	A STUDY OF THE EFFECT OF PUBLIC SERVICE MOTIVATION ON JOB PERFORMANCE OF PUBLIC SERVANTS THROUGH JOB SATISFACTION AND PERSONORGANIZATION FIT: THE CASE OF THE PEOPLE'S COMMITTEE OF HO CHI MINH CITY, VIETNAM
5. Miss Thalinee Sangkachan	DATA DRIVEN GOVERNMENT: PRECONDITION AND MEDIATING VARIABLES TO UNLEASH THE POWER OF DATA
6. Mr. Pichate Pinthong	SOCIAL CAPITAL AND ACCESS TO ANTIRETROVIRAL THERAPY IN THAILAND

##### Business Administration: 1 person

Name - Surname	Dissertation title
1. Mr. Muhammad Azhar Khalil	IN THE RACE FOR SUSTAINABILITY AND FINANCIAL EXCELLENCE: ADVANCING FIRMS' INVESTMENT IN KNOWLEDGE ASSETS AND INNOVATION

**Applied Statistics: 1 person**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Miss Laphatpithcha Surawatakul	LEARNING ANALYTICS WITH MACHINE LEARNING FOR ENHANCING STUDENT TEACHERS' RESEARCH ENGAGEMENT AND ATTITUDE TOWARDS RESEARCH

**Social Development and Environment: 2 persons**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Miss Thannaphat Khotsing	INSTITUTIONAL LOGICS IN CHILD REARING: A CASE STUDY OF EARLY CHILDHOOD WITH DEVELOPMENTAL DELAY IN CHA-AM DISTRICT, PHETCHABURI PROVINCE
2. Mr. Sarawoot Intapanom	THE COMPETING OF INSTITUTIONAL LOGICS AND PRACTICE VARIATION ON COMMUNITY BASED REHABILITATION PROJECT IN THAILAND

**Law: 1 Person**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Mr. Kantapong Saengpuang	JUDICIAL PROCESS AND MEDICAL PRACTICE DISPUTE RESOLUTION IN THAILAND

**Tourism Management: 1 Person**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Mr. Nuttaprachya Nantsvisit	CAUSAL FACTORS AFFECTING INTEGRATED POLICY IMPLEMENTATION OF TOURISM IN THAILAND

**Communication Arts and Management Innovation: 3 persons**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Miss Charocha Kanokprajak	STRUCTURAL EQUATION MODEL DEVELOPMENT OF COMMUNICATION FACTORS INFLUENCING DONATION TO NON-PROFIT ORGANIZATIONS
2. Mr. Manatchai Amponpeerapan	DIALECTIC OF FRIENDSHIP: DISCOURSE ANALYSIS OF COMMUNICATION AND RELATIONSHIP BETWEEN SUPERMAN AND BATMAN IN SUPERHERO COMICS
3. Mr. Kantaphat Thanakunjiraphat	COMMUNICATION STANDARDS FOR SUSTAINABLE DEVELOPMENT OF THAI LISTED COMPANIES

**Environment: 3 persons**

<b>Name - Surname</b>	<b>Dissertation title</b>
1. Mrs. Chalida Nieobubpa	MODEL OF ELECTRONIC WASTE MANAGEMENT FOR EASTERN ECONOMIC CORRIDOR
2. Mr. Ittisak Jirapornvaree	SUSTAINABLE DEVELOPMENT OF JASMINE RICE INDUSTRY: THUNG KULA RONG HAI, THAILAND
3. Mr. Thanachai Erawan	ANALYSIS AND SPATIAL APPLICATION OF HUMAN SECURITY INDICATORS IN PERSPECTIVES OF SUSTAINABLE DEVELOPMENT

**2. Master's degree theses classified by academic disciplines as follows:**

**Public Administration: 2 persons**

<b>Name - Surname</b>	<b>Thesis title</b>
1. Miss Ajaree Rittichai	THE INFLUENCE OF HUMAN RESOURCE DEVELOPMENT AND READINESS TO CHANGE ON HIGH PERFORMANCE ORGANIZATION OF THE OFFICE OF THE PUBLIC SECTOR DEVELOPMENT COMMISSION (OPDC)
2. Mr. Nattagorn Watto	ALIGNMENT OF ELDERLY'S OCCUPATIONAL SUPPORT POLICY FORMULATION IN CASE OF THE OPERATIONS OF GOVERNMENT AGENCIES AT THE PROVINCIAL LEVEL

**Business Administration: 1 person**

Name - Surname	Thesis title
1. Mr. Thanwa Sunphichai	FACTORS AFFECTING CLIENT'S LOYALTY IN AUDIT FIRMS PROVIDING SERVICES FOR NON – LISTED COMPANIES

**Social Development Administration: 1 person**

Name - Surname	Thesis title
1. Miss Natthanan Khongyingyai	EFFECTS OF PERSUASIVE MESSAGE AND SUPPORTIVE WRITING ON INTENTION TO EXPLORE KNOWLEDGE FOR HEALTHY AGING PREPARATION IN UNDERGRADUATE STUDENTS

**Human Resource Development: 3 persons**

Name - Surname	Thesis title
1. Mr. Thanaphon Saekoo	THE DEVELOPMENT OF CLASSROOM MANAGEMENT STRATEGIES IN SECONDARY EDUCATION: THE THREE KINGDOMS LITERATURE'S KNOWLEDGE ANALYSIS AND MULTI-CASE STUDY
2. Miss Benyasikarn Kanjanathanaseth	INSTRUCTIONAL DESIGN THAT AFFECT LEARNING EFFECTIVENESS THROUGH MASSIVE OPEN ONLINE COURSES (MOOCS) OF THE GENERATION Y WORKERS IN BANGKOK
3. Mr. Piyawat Charoensak	JOY AT WORK AND WORK ENGAGEMENT OF PRETTY GIRL IN BANGKOK

**Law: 1 person**

Name - Surname	Thesis title
1. Mr. Sakunphong Treesomphong	GUIDELINES FOR THE DEVELOPMENT OF CONSUMER PROTECTION LAW ON DIGITAL CONTENT

**Communication Arts and Management Innovation: 2 persons**

Name - Surname	Thesis title
1. Mr. Chaiwat Muangthong	DISCOURSES OF HIV-RELATED STIGMA TOWARDS GAY MEN ON THAI SOCIAL MEDIA: CONSEQUENCES AND STRATEGIES FOR RESILIENCE
2. Miss Chavisa Cheyjunya	DESIGN THINKING APPROACH: COMMUNICATION FOR SUSTAINABLE FASHION AS THE NEW NORMAL IN THAILAND

The successful candidates must present their thesis/dissertation online via Microsoft Teams on Friday, September 2, 2022. Failure to comply with this condition will result in automatic withdrawal from this competition.

**3. Indications for thesis/dissertation presentation**

- Install the Microsoft Teams into your computer or any kind of presentation device.
- Ensure that the camera and microphone of your presentation device (computer) will function properly during your presentation period. Internet signals should be verified in terms of stability and consistency. LAN system may be preferred.
- The presenter must manage, open the file and manipulate the file efficiently without others' intervention or assistance.
- The time allowable for presentation is 20 minutes. The period for Q&A will be 5-10 minutes.

4. Details of attendance and presentation

Time	Activity	Details of the team/room name
8.30 a.m. - 9.15 a.m.	Open Microsoft Teams Welcome participants to present their work.	“Thesis Contest graduate level Network of Development Administration for the year 2022”
9.15 a.m. - 9.30 a.m.	Opening speech by Assoc.Prof. Dr. Sombat Kusumavalee (Vice President for Academic and International Affairs)	
9.30 a.m. - 11.30 a.m.	Thesis and dissertation presentation - Public Administration (Doctoral degree) - Public Administration (Master’s degree) - Business Administration (Doctoral degree and Master’s degree) - Applied Statistics (Doctoral degree) - Social Development Administration (Doctoral degree and Master’s degree) - Human Resource Development (Master’s degree) - Law (Doctoral degree and Master’s degree) - Tourism Management (Doctoral degree)	Room No.1  Room No.2  Room No.3  Room No.4  Room No.5  Room No.6  Room No.7  Room No.8

Time	Activity	Details of the team/room name
9.30 a.m. - 11.30 a.m.	- Communication Arts and Management Innovation (Doctoral degree) - Communication Arts and Management Innovation (Master's degree) - Environment (Doctoral degree)	Room No.9  Room No.10  Room No.11
12.00 p.m. - 12.30 p.m.	Announcement of the winners	“Thesis Contest graduate level Network of Development Administration for the year 2022”

The candidates above should confirm their participation in this event by email: [best\\_thesis@nida.ac.th](mailto:best_thesis@nida.ac.th) no later than August 26, 2022.

Announced on 16 August 2022



(Prof. Dr. Thippawan Lorsuwanarat)

President, National Institute of Development Administration