No. RI 1501/084

คณะบริหารธุรกิจ มหาวิทยาลัยเชียงใหม่
รับที่ 4555
วันที่ 21 พ.ย. 67
เวลา 16:03 น.

Date: October 21, 2024

Subject: Call for papers - The 10th International Conference on Business and Industrial Research (ICBIR2025)
"Advanced Technology and Innovation for Sustainable Society"

Dear Dean,

The 10th International Conference on Business and Industrial Research (ICBIR2025) is a multidisciplinary academic conference which organized by Technology Promotion Association (Thailand-Japan) (TPA), Artificial Intelligence Association of Thailand (AIAT), and Thai-Nichi Institute of Technology (TNI) under the theme of "Advanced Technology and Innovation for Sustainable Society". The ICBIR2025 will be on 22-23 May 2025 at the conference hall of Thai-Nichi Institute of Technology, Bangkok, Thailand.

ICBIR2025 will provide opportunities for the national and international Researchers, Academicians, Business Persons and Students to interact and exchange ideas, experience and expertise in the current trend and upcoming technologies. Besides this, participants will have the opportunity to meet people with similar research interests which can lead to future research cooperation. The need for a multidisciplinary conference is to make transdisciplinary collaboration among researchers from around the globe. The areas of research covered by ICBIR are the most disruptive technologies currently undergoing a massive transformation. This conference is planned as the onsite conference. Sightseeing opportunities also will be provided to participants.

For the participants who are IEEE members, AIAT members and TNI's partner universities' faculty and students, will receive a 10% discount of registration fee.

I cordially invite you to submit your research articles and participate ICBIR2025. We also would like to ask your favor to distribute call for paper submission of ICBIR2025 to your institution's members and the researchers in your connection networks.

Yours sincerely,

Assoc. Prof. Rungsun Lertnaisat
President of Thai-Nichi Institute of Technology

Scan to ICBIR2025 website

Contact: Secretariat of ICBIR2025 Email: icbir@tni.ac.th

## Call for Papers

# ICBIR 2025

**"Advanced Technology and Innovation for Sustainable Society"**

Interdisciplinary Research Conference

### 2025 10th International Conference on Business and Industrial Research
### ICBIR2025: May 22–23, 2025 Bangkok, Thailand

Organizers: Technology Promotion Association (Thailand-Japan) (TPA),
IEEE Thailand Section (IEEE Computational Intelligence Society Thailand Chapter),
Artificial Intelligence Association of Thailand (AIAT), and Thai-Nichi Institute of Technology (TNI)

### Honorary Chairs

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| Supavadee Aramvith | IEEE Thailand |
| Yoshikazu Miyanaga | CIST, Japan |

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| Annop Monsakul | PIM, Thailand |
| Chirawan Chaisuwan | CMU, Thailand |
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| Mongkut Piantanakulchai | SIIT, Thailand |
| Manoj Shakya | KU, Nepal |

The 10th International Conference on Business and Industrial Research (ICBIR2025) is a multidisciplinary academic conference which includes research in science, engineering, informatics, modern business, social science and linguistics since 2010. ICBIR2025 will provide opportunities for the national and international Researchers, Academicians, Business Persons and Students to interact and exchange ideas, experience and expertise in the current trend and upcoming technologies. Besides this, participants will have the opportunity to meet people with similar research interests which can lead to future research cooperation. The need for a multidisciplinary conference is to make transdisciplinary collaboration among researchers from around the globe.

The areas of research covered by ICBIR are the most disruptive technologies currently undergoing a massive transformation. This conference is planned as the onsite conference. Accepted papers will be submitted for inclusion into IEEE Xplore subject to meeting IEEE Xplore's scope and quality requirements. Sightseeing opportunities also will be provided to participants. Registration benefits are available for IEEE members, AIAT members and partner universities' faculty and students.

### RESEARCH TOPICS

**Track 1: Technology on Education and Society:** Artificial Intelligence in Education, Generative AI in learning and Educational Settings, Game-based Learning and Gamification, Mobile Learning and Microlearning, Multidisciplinary and Transdisciplinary Education, Smart Education and Digitalization, Personalized Learning and Adaptive Learning Systems, Social Media and Learning Communities, and other related topics.

**Track 2: Information and Communication Technology:** Digital and Multimedia Technology, Computer Networks Performance, Networks and Cyber Security, Data Science and Analytics, Business Intelligence and Technology, Web Technology and Mobile Applications, AI and IoT, Natural Language Processing, Health Technology, Software System for Manufacturing, and other related topics.

**Track 3: Sciences and Engineering:** Artificial Intelligence and Robotics, Computer Vision and Image Processing, Production and Automotive Engineering, Embedded System Architecture, Electrical Power Systems, Intelligent Transportation System, and other related topics.

**Track 4: Technology-Driven Business Transformation:** Digital Transformation & E-Business, Digital Marketing & E-Business Management, Financial Technology, Technology-Driven Innovation & Entrepreneurship, Innovation & Business Development, Smart Tourism & Global Business Technology, and other related topics.

### IMPORTANT DATES

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| Deadline of Full Paper Submission | December 27, 2024 |
| Notification of Acceptance | January 31, 2025 |
| Deadline of Camera Ready | February 28, 2025 |
| Early Bird Registration | January 31 – March 28, 2025 |
| Regular Registration | March 29, 2025 – April 11, 2025 |
| Conference Date | May 22 – 23, 2025 |

### REGISTRATION FEE

| Categories | Regular presenter | | Student presenter | | Audiences |
|---|---|---|---|---|---|
| | Early Bird | Regular | Early Bird | Regular | |
| Normal Participants | USD 300 | USD 350 | USD 200 | USD 250 | USD 100 |
| Members of IEEE, AIAT and MOU | USD 270 | USD 315 | USD 180 | USD 225 | USD 90 |

Contact ICBIR Secretariat : icbir@tni.ac.th  Website : icbir.tni.ac.th

Sponsoring Organizations