

**Asia-Pacific Responsible Research
in Business & Management (RRBM) Summit 2025**

Date: October 29, 2025

Venue: Sasin School of Management, Bangkok, Thailand

Time Period		Activity	Keynote
08.00-08.30	30 min	Registration and Welcome	Sasin team
08.30-08.40	10 min	Opening remark	Prof. Ian Fenwick (Sasin School of Management)
			Andrew Burton-Jones (University of Queensland)
08.40-09.10	30 mins	Morning keynote	LU Xiongwen (Fudan University)
09.10-09.50	40 min	Panel Discussion Responsible Research in Business & Management: Implications for Education Moderator : Prof.Andrew Burton-Jones	Juliet Zhu (Cheung Kong Graduate School of Business)
			Holly Yang (Singapore Management University)
			Hiroshi Nakamura (Keio Business School)
			Juan (Jane) Feng (Tsinghua University)
09.50-10.30	40 min	Panel Discussion Responsible Research in Business & Management: Implications for Industry and Policy Moderator : Professor Pattarake Sarajoti	Paula Jarzabkowski (University of Queensland)
			Indranil Bardhan (University of Texas at Austin)
			Kirana Limpaphayom (Banpu Public Company Limited)
			Asda Chintakananda (NIDA Business School)
10.30-10.50	20 min	Break Time	
10.50-11.30	40 mins	Panel Discussion Responsible Research in Business & Management: Implications for Accreditation and Rankings Moderator : Vasu Srivibha	Eric Cornuel (EFMD)
			Geoff Perry (AACSB)
			Brent Ritchie (University of Queensland)
			Valery Katkalo (HSE University)
11.30-12.00	30 min	Open discussion and reflection	MCs: Sean Xu (Tsinghua University), Deepa Mani (Indian School of Business)
12.00-13.00	1 hr	Lunch	(poster session by Geoff Perry AACSB)
12.30-13.00	15 min	MOU signing Ceremony Sasin X HSE	[done separately]

13.00-13.30	30 mins	Midday keynote	Rebecca Hamilton (Georgetown University)
13.30-14.10	40 min	Panel Discussion Responsible Research in Business & Management: Best Practices for Doctoral Training Moderator : Professor Thomas Connell	Heli Wang (Singapore Management University)
			Mengze Shi (Hong Kong University of Science and Technology)
			Ping HE (Tsinghua University)
			Jing Zhu (Nanyang Technological University)
14.10-14.50	40 min	Panel Discussion Responsible Research in Business & Management: Best Practices for Senior Researchers and Deans Moderator : Professor Piyachart Phiromswad	Yuosre Badir (Asian Institute of Technology)
			Choon Ling Sia (City University of Hong Kong)
			Lailani Alcantara (Ritsumeikan Asia Pacific University)
			Yaping Gong (Hong Kong University of Science and Technology)
14.50-15.10	20 min	Break Time	
15.10-15.50	40 min	Panel Discussion Responsible Research in Business & Management: Best Practices for Journal Editors Moderator : Professor Pattarawan Prasarnphanich	Howard Chuang (National Chengchi University)
			Chak Fu Lam (City University of Hong Kong)
			Xin Li (Hong Kong Polytechnic University)
			Hong Yan (Shanghai Jiao Tong University)
15.50-16.20	30 mins	Open discussion and reflection	MCs: Sean Xu (Tsinghua University), Deepa Mani (Indian School of Business), Andrew Burton-Jones (University of Queensland)
16.20-16.50	30 mins	Afternoon keynote	Jennifer Howard-Grenville (Cambridge University)
16.50-17.10	20 min	Closing comments	Jikyeong Kang (Asian Institute of Management)
			Director Ian Fenwick (Sasin School of Management)
17.10-18.30	1 Hr.30Min.	Dinner	DBA Student from Sasin and PHD student from Faculty from Chula