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**Call for papers: 9th International Conference on Business Research (ICBR 2026) - UOM**

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**From** ICBR <icbr@uom.lk>

**Date** Tue 7/14/2026 2:31 AM

**To** Chiang Mai University Business School <cmubs@cmu.ac.th>

Dear Dr. Khongphu Nimanandh,

Greetings from the Business Research Unit (BRU) at the University of Moratuwa (UOM)!

It is with great pleasure that the Business Research Unit (BRU), University of Moratuwa, Sri Lanka, proudly announces the 9th International Conference on Business Research (ICBR 2026). The conference is scheduled to be held on the 26th of November, 2026, at the University of Moratuwa in hybrid mode. This year's conference theme is "Digital Economy for Development: Bridging Gaps, Empowering Communities".

ICBR 2026 welcomes high-quality research papers covering wide areas of business while encouraging researchers to recognise new research gaps in the business world. The deadline for full paper submission is 30th July 2026.

Please refer to the attached flyer for more details, and visit <https://icbr.uom.lk> for up-to-date information.

Thank you!

Business Research Unit (BRU)  
University of Moratuwa

# ICBR 2026

9th International Conference On Business Research  
**Digital Economy for Development:  
Bridging Gaps, Empowering Communities**



26<sup>th</sup> NOVEMBER | UNIVERSITY OF MORATUWA

The Business Research Unit, University of Moratuwa, Sri Lanka is pleased to announce the 9th International Conference on Business Research (ICBR 2026). We would like to invite academics and industry practitioners in all areas of business to share their research work and industry knowledge. ICBR 2026 will be held on 26th November 2026 at the University of Moratuwa as a hybrid event, where you can join either in-person or online. We warmly welcome your research work under the following areas.

#### RESEARCH AREAS:

- o Accounting & Finance Management
- o Business Analytics & Big Data
- o Business Economics & International Business
- o Business Intelligence
- o Business Process Improvement
- o Decision-Making & Business Modeling
- o Digital Finance
- o Human Resource Management & Organizational Behavior
- o Innovation & Technology Management
- o Law & Business Ethics
- o Operations Management and Supply Chain Management
- o Sales & Marketing Management
- o SMEs & Entrepreneurship
- o Sustainable Strategic Management



26<sup>th</sup> NOVEMBER 2026 University of Moratuwa [icbr@uom.lk](mailto:icbr@uom.lk)

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#### IMPORTANT DATES

|                                     |            |
|-------------------------------------|------------|
| Full paper submission opens         | 05/31/2026 |
| Full paper submission closes        | 07/30/2026 |
| Notification of Reviewer Results    | 09/11/2026 |
| Camera Ready Paper Submission       | 10/21/2026 |
| Registration Deadline               | 10/29/2026 |
| Presentations Deck / PPT Submission | 11/12/2026 |
| Conference Date                     | 11/26/2026 |

#### SUBMISSION GUIDELINES & MORE INFORMATION



[icbr.uom.lk](http://icbr.uom.lk)